

Opening Doors **WIDER** to Build New York

Learn How Leading Professionals Navigate the
PATH TO POWER
In New York's Building Industries

Glass Ceilings, Concrete Barriers, Glass Cliffs



Jay Badame



Jane Chmielinski



Linda Christensen



Louis J. Coletti



Cosema E. Crawford



Pat DiFilippo



Helena Durst



Michael Garner



Susan Hayes



Michael Jones-Bey



Cheryl McKissack



Sara Mirski



Raquel Nuñez



Robert Peckar



Vince Peters



Renee Sacks



Rosemary Scanlon



Sandra Wilkin

Grow Your Business, Advance Your Career

Navigate Your Path to Power
(Not For Women Only)

McGraw-Hill Construction
New York Construction
2 Penn Plaza, 9th Floor
New York, NY 10121

NAVIGATING OPPORTUNITIES

BUSINESS INFORMATION FOR CONSTRUCTION PROFESSIONALS

F O R U M



Opening Doors **WIDER** to Build New York

Glass Ceilings
Concrete Barriers
Glass Cliffs

Navigate New York's Real Estate & Construction Markets to Grow Your Business and Advance Your Career

November 13, 2007

7.45 – 11.00 AM



McGraw-Hill
1221 Sixth Avenue
corner East 49th Street,
Second Floor
Gallery & Theater

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Glass Ceilings, Concrete Barriers, Glass Cliffs

Navigate New York's Real Estate & Construction Markets to Grow Your Business and Advance Your Career

In a three-hour morning forum, explore the state of women in New York City's construction and real estate markets and identify the best practices and strategies you will need to grow your business and advance your career.



Led by Patricia Lancaster, FAIA, Commissioner, New York City Department of Buildings, industry leaders will challenge myths and develop solutions to provide you with practical information to maximize opportunities in the

anticipated \$100 billion of construction projected over the next decade.

Who Should Attend?

- Small and mid-sized business owners
- Both women and men building industry professionals at all levels of corporate development
- Students who are interested in careers in the real estate and construction industries.

What You Will Learn?

- Understand the potential of women to be part of a booming building market
- Explore new ways to build relationships to grow your business and your career
- Create flexible work and time management strategies

PROGRAM

- 7.45 - 8.15 AM** CONTINENTAL BREAKFAST
8.15 - 8.30 AM WELCOME
Vince Peters, New York Construction
Sandra Wilkin, President, WBC
- 8.30 - 8.45 AM** THE CHALLENGE OF ADVANCEMENT
Patricia Lancaster, FAIA, Commissioner, NYC Buildings Dept.
- 8.45 - 9.00 AM** THE ECONOMICS OF WOMEN
Rosemary Scanlon, New York University-Real Estate Institute

Leading Economist Rosemary Scanlon reports on the growth and potential of women in NYC's building industries. Where are the opportunities? What's the economic outlook? How can you use these trends in your business plan?

9.00- 10.00 AM HOW TO ATTRACT 'TOP' TALENT?

A look at what the leading real estate and construction companies are doing to attract, recruit and advance women in the building industries.

Panel Leader: Robert Peckar, Peckar & Abramson

Jay Badame, Tishman Construction
Louis J. Coletti, BTEA
Cosema E. Crawford, New York City Transit
Pat DeFilippo, Turner Construction
Helena Durst, The Durst Organization
Susan Hayes, Cauldwell Wingate
Sara Mirski, Boymelgreen

10.00- 11.00 AM GLASS CEILINGS, CONCRETE BARRIERS, GLASS CLIFFS

Leading business owners and corporate executives share tips for shattering glass ceilings, removing concrete barriers and navigating glass cliffs. Find out what you need to do to survive while you achieve professional and personal success. Leading professionals share inside tips and traditions for doing better business in a relationship-driven marketplace. You will hear it only here.

Panel Leader: Renee Sacks Ph.D., Sacks Communications, Inc.

Jane Chmielinski, DMJM Harris
Linda Christensen, Tishman Construction
Michael Jones-Bey, Division of Minority & Women's Business Development, State of New York

Michael Garner, NYCSCA
Cheryl McKissack, McKissack & McKissack
Raquel Nuñez, Nuñez Electric
Sandra Wilkin, Bradford Construction



Women Builders Council

The Women Builders Council has a mission to seek and implement solutions to the challenges, obstacles and concerns of emerging Women Business Enterprises in the building industry by fostering and sustaining their growth through economic development, procurement, training, technical assistance, and advocacy. The Women Builders Council is based in New York City. www.wbcnyc.org



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NAVIGATING OPPORTUNITIES

BUSINESS INFORMATION FOR CONSTRUCTION PROFESSIONALS

Navigating Opportunities /Business Information for Construction Professionals is a special series of Advertising Supplements and business forums and seminars designed to capture your interest and inform you about business ideas to better run your company, practice and projects.

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For more information, contact Preeti Chhibber at 212.904.2332 or email her at:

preeti_chhibber@mcgraw-hill.com

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